

Fiat Industrial recognized as Industry Leader in Dow Jones Sustainability World and Europe indexes

In its first year as a listed company, Fiat Industrial has entered the Dow Jones Sustainability (DJSI) World and Europe indexes ranking as Industry Leader in both. The Company received a score of 81/100 compared to an average of 49/100 for all companies in its sector (Industrial Engineering) evaluated by SAM, the investment group specialized in sustainability investing.

The prestigious DJSI World and DJSI Europe equity indexes only admit those companies judged best-in-class in the sustainable management of their businesses, from an economic as well as social and environmental perspective.

For DJSI World, 99 companies in the Industrial Engineering sector were invited to participate with only 13 being admitted. For DJSI Europe, 33 companies were invited to participate, of which 9 were admitted.

The Chairman of Fiat Industrial, Sergio Marchionne, commented: "This is an important recognition of how we operate and represents a starting point which further strengthens our conviction that only through continuous improvement in not just the economic, but also the environmental and social aspects of our activity is it possible to achieve significant and sustainable results in the long term."

Sustainability is actually one of the core elements of Fiat Industrial's business approach. Admission to the DJSI indexes is representative of the significant results already achieved by the Group.

In the environmental area, for example, in 2010 CNH continued its focus with an extensive offering of Tier 4 compliant products.

Iveco introduced the Eurocargo Hybrid, the first hybrid diesel-electric commercial vehicle to be sold in Europe, in addition to offering an extensive range of vehicles, both diesel and natural gas, that meet the strictest environmental standards.

FPT Industrial presented the exclusive "SCR Only" technology that enables compliance with Euro VI emissions standards and, in addition to reducing NOx and particulate emissions, offers excellent performance in terms of fuel consumption.



At the same time, the Group continued work to reduce the environmental impact of its production processes. At year-end 2010, the Group had a total of 45 ISO 14001 certified plants, which account for more than 80% of industrial revenues.

In the social area, at year-end 2010, 54 plants (accounting for more than 90% of employees at Group plants) had an OHSAS 18001 certified Occupational Health and Safety Management System in place.

Fiat Industrial also sought to manage the effects of the global economic crisis on its employees with a profound sense of responsibility, working to mitigate the social effects of the difficult economic circumstances to the greatest extent possible.

For additional information, go to:

<http://www.fiatindustrial.com/en-US/sustainability/Pagine/homepage.aspx>

Selection criteria

The DJSI selection criteria examine a number of indicators in each of the three dimensions (economic, environmental and social) upon which the concept of sustainability is based. The economic dimension involves an analysis of corporate governance, risk management, code of conduct, customer relationships and the innovation process. Analysis of the environmental dimension covers environmental reporting, policy and management, responsible product management, strategy for climate change and emissions reduction, as well as energy efficiency. The social dimension takes into consideration the development and management of human capital, philanthropy, health and safety in the workplace and supplier management.

For additional information, go to: www.sustainability-indexes.com/

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