

**John Preheim***VP of Raven Product Development*

John Preheim is the VP of Product Development for CNH Industrial's Raven Applied Technology brand. He was promoted to the role in 2021 and is responsible for leading more than 280 team members in Raven's Engineering and Technical Product Management departments.

Mr. Preheim has spent his entire professional career at Raven, holding roles of increasing responsibility. Prior to his current appointment, he was Director of Engineering from 2019 to 2021, overseeing the activities and growth of the Engineering department. From 2015 to 2019 he served as Principal Research Engineer, where he headed a team that developed the industry leading VSN product. As Engineering Manager from 2013 to 2015, his group delivered key advancements that led directly to the development of the Hawkeye product line. Mr. Preheim joined the organization as an Electrical Engineer in 2005, working on application controls.

John Preheim earned his BS in Electrical Engineering in 2004 and his MS in Electrical Engineering in 2006, both from the South Dakota School of Mines and Technology. He grew up on a crop and livestock farm in South Dakota and continues to work the farm whenever he is able. When he is not busy leading his team, Mr. Preheim enjoys working in his shop and spending time with his wife and four children.